

# OD Ntuk

Principle, Overflow Consulting Group LLC  
2238 Seventh Avenue, 4<sup>th</sup> Floor  
New York, NY 10027  
646.460.0051  
[odntuk@gmail.com](mailto:odntuk@gmail.com)



**Objective** To apply my experience in information architecture, usability and/or web development to client needs on a corp to corp basis.

## Featured Projects

Apr. 15, 2010 – Present **DIRECTV Latin America** New York, NY

### **Contract Information Architect**

- Developed wire frames for the initial DIRECTVSports.net portal
- Completing new updated wire frames for the updated sports portal design
- Created custom hybrid module wire frames that combine programming, scheduling, and recording options
- Developed wire frames for customer retention once the clients required subscription period expires.
- Developed wire frames to customize a customer's user experience in their My DIRECTV back end.
- Created wire frames for the customer FAQ designed to reduce the amount of calls to the service center.
- Developed the wire frames for the DIRECTV iPhone app and provided my code for the Christie's iPhone app I coded to speed up the development.
- Improved the navigation of the Latin American sites by testing users in the target demographic using card sorting.

Mar. 5, 2010 – Sept. 24, 2010 [Lines.com](http://Lines.com) New York, NY

### **Contract Information Architect/Business Analyst**

- Met with the business owner to determine the business requirements
- Interviewed affiliates to gain their input in improving the business requirements
- Developed the wire frames for the entire project with associated annotations

Feb. 19, 2010 - Feb. 24, 2010 [Sarkissian Mason](http://SarkissianMason.com) New York, NY

### **Contract Information Architect/Business Analyst**

- Worked on the IA for the Stuart Weitzman transition to an independent e-commerce site outside of the Zappos platform
- Helped turn requirements documents into conducive wire frames
- Helped prep the client on how to present the wire frames and the representative business logic to the client

Oct. 15, 2009 - Dec. 16, 2009 [Projects In Knowledge](http://ProjectsInKnowledge.com) Little Falls, NJ

### **Contract Information Architect/Business Analyst**

- Met with the client on an ongoing basis for business analysis
- Worked on IA wire frames creating notations from the business analysis
- Created logic flow diagrams
- Created a site map diagram
- Used an agile iterative process to gain approval for my work or to edit previous

work

**Coding Portfolio Site**

[2tnd.com](http://2tnd.com)

**IA Samples**

DIRECTV Latin America iPhone Wire Frames

<http://drop.io/ifwr3xs/asset/midirectv-iphone-wireframes-pdf>

Lines.com Information Architecture

<http://drop.io/ifwr3xs/asset/lines-phase-1-2-ia-pdf>

Stuart Weitzman e-Commerce Wireframes

<http://drop.io/ifwr3xs/asset/stuart-weitzman-ia-pdf>

**Programming Languages**

- CSS 3 and HTML 5
- XML, XSLT, and XSL-FO
- Javascript and the DOM including Prototype, Scriptaculous, JQuery, and IUI (mobile javascript)

**Skills**

- Hand Coding
- Semantic Programming
- Cross-Browser Programming
- 508 Accessibility & Compliance
- Mobile Programming
- Unobtrusive Programming
- Usability Testing
- Information Architecture
- Business Analysis

**Software & Applications**

- Text Mate
- Adobe Photoshop & Image Ready
- Subversion (SVN)
- Parallels/Microsoft XP
- Base Camp
- JIRA
- Unfuddle
- Visio
- Omnigraffle
- Axure

**Development Environments**

- LAMP
- PHP Zend
- Ruby on Rails
- Grails
- Symfony
- Drupal
- Microsoft Visual Studio

**Tools**

- Firefox Web Developer Toolbar Add-On
- Firefox Firebug Add-On
- Firefox Measure It Add-On
- Firefox Colorzilla Add-On
- Firefox Accessibility Add-On

**Education**

- 2000 – 2004 Penn. State University State College, PA
- B.S., Industrial and Manufacturing Engineering.
  - Minor, Digital Graphics and Information Sciences and Technology